

## **Sheila Stewart launches “Backwards in High Heels” Internationally** **Rave reviews from women, business professionals**

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DENVER, CO (Aug 1, 2008)—Women across the U.S. and Canada are racing to be in line for the big event, but it’s not a shoe sale, its “Backwards in High Heels” the power-packed program presented by Empower Marketing CEO and Founder, Sheila Stewart—serial entrepreneur and author of 99 Killer Business Ideas from Those Who Know.

The inspiring and motivational one-hour program covers topics such as Dump Your Head-Trash™, 7 characteristics of successful professional women and Finding Balance with Life and Work. The program also includes a walk-through of Stewart’s bestselling Power-Injected Marketing Toolkit™, a series of 24 books providing a marketing system for small business owners.

“I really enjoyed Sheila’s talk – She delivers a compelling message with a highly entertaining presentation style.” –Dr. Kay Loerch, Ph.D., Corporate Psychologist for Sperduto & Associates, Inc.

Stewart—who has formed a strategic alliance with entrepreneur guru Michael Gerber, author of E-Myth Revisited, and works with Dr. John Gray Ph.D., author of Men are from Mars Women are from Venus—is excited to continue motivating and inspiring women entrepreneurs and business professionals.

The program is planned with chambers, chapters of the eWomenNetwork internationally and unaffiliated groups across the U.S.

### **About Sheila Stewart and Empower Marketing**

With more than 18 years in the marketing industry, Sheila Stewart has been named the Top 40 Under 40 by the Denver Business Journal, Outstanding Women in Business from Denver Business Journal, Top 100 Women-Owned Companies in Colorado (5-years) and Top 5 Fastest Growing Women-Owned Companies in Colorado.

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Founded by Stewart, Empower Marketing is designed to give small businesses a competitive edge in a big-business world. Empower offers the internationally distributed Power-Injected Marketing Toolkit system and consulting aimed specifically toward small business--the key driver of the U.S. economy making up over 70% of all jobs in America. Empower Marketing offers certified consultants and an involved support team to help small businesses through the marketing process. In the past, Stewart has worked with companies such as Warner Brothers, Hard Rock Cafe, Ernst & Young, Signator/John Hancock, Parke Davis, WebMD and Six Flags. For more information please contact Rachel Ceccarelli at 303-790-1119 or e-mail [rceccarelli@empowermarketingusa.com](mailto:rceccarelli@empowermarketingusa.com).

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