

Surviving the Economic Hurricane report hits land

Sheila Stewart provides tangible solutions to the economic whirlwind on Wall Street for small business

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DENVER, CO (Oct. 1, 2008)—Home owners in the path of an impending hurricane have the luxury of time, just as small business owners throughout the U.S. have the opportunity to prepare and hunker down for the impending Economic Hurricane. The new program from serial entrepreneur Sheila Stewart, bestselling author of the Power-Injected Marketing™ Toolkit, is prepared to offer survival tips that every small business owner needs in their economic first aid kit.

- Map Your route-prepare a strategy
- Get out of the whirlwind and into the eye
- When skies are gray-let it rain
- Identify multiple safe havens
- Lighten the load
- Alert –let the buzz carry your message
- Lean on your neighbor

Stewart—who has formed a strategic alliance with entrepreneur guru Michael Gerber, author of E-Myth Revisited, and works with Dr. John Gray Ph.D., author of Men are from Mars Women are from Venus—is eager to make a difference to small business owners throughout the U.S. through her motivational and inspirational programs.

“Surviving the Economic Hurricane” provides 10 tangible solutions for small business owners across the country who are feeling the crunch of the whirlwind Wall Street market and economy. The program includes what every business, big or small, should have in their first aid kit, hunkering down through the storm, internal and external PR strategies and more.

About Sheila Stewart

With more than 18 years in the marketing industry, Sheila Stewart has been named the Top 40 Under 40 by the Denver Business Journal, Outstanding Women in Business from Denver Business Journal, Top 100 Women-Owned Companies in Colorado (5-years) and Top 5 Fastest Growing Women-Owned Companies in Colorado. In the past, Stewart has worked with companies such as Warner Brothers, Hard Rock Cafe, Ernst & Young, Signator/John Hancock, Parke Davis, WebMD and Six Flags. For more information please contact Rachel Ceccarelli at 303-790-1119 or e-mail rceccarelli@empowermarketingusa.com.