



FOR IMMEDIATE RELEASE

Contact:

Rachel Ceccarelli

T: 303-790-1119

F: 303-790-1118

www.EmpowerMarketingUSA.com

rceccarelli@empowermarketingusa.com

Empower Launches Revolutionary, Affordable Marketing System

Series of 24 books compresses hundreds of marketing books into modular program for small business

Denver, CO (July 2, 2007)--Empower Marketing launched the tested and proven Power-Injected™ Marketing Toolkit receiving rave reviews from small business owners and entrepreneurs.

Authored by Sheila Stewart, serial entrepreneur and owner of Empower Marketing, the series of 24 books is designed to provide the business owner with education, tools and training while supplying ongoing consultation from the Empower team's certified consultants. The all-in-one system eliminates the need for several marketing books and condenses the information into an easy-to-read, modular system.

"I love the Power-Injected Toolkit. It is easy to read, easy to understand and has provided me with the step-by-step system that I needed for my marketing. In fact, this program is one of the reasons I am still in business today," said Founder of Health Essentials Melissa Clapper.

"We're excited to be working with Empower Marketing to implement some of the powerhouse tools. This company is high energy and has a strong system for business owners. I'm excited about the opportunities and impact this can have on our organization and our members," said Rick Chinisci, Regional Director of LeTip International.

After more than five years of research and development, the Power-Injected Marketing Toolkit has assisted small business professionals in all types of business from small towns to metropolitan cities.

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Stewart has a strategic alliance with entrepreneur guru Michael Gerber, author of E-Myth Revisited, and works with the world's number- one-selling relationship and gender expert, Dr. John Gray Ph.D., author of bestselling book Men are from Mars Women are from Venus, and the Mars Venus Media Team.

The toolkit, which is packaged complete with a handle for easy carrying, is available on the Empower Marketing website at www.EmpowerMarketingUSA.com.

About Empower Marketing

With more than 18 years in the marketing industry, Sheila Stewart has been named the Top 40 Under 40 by the Denver Business Journal, Outstanding Women in Business from Denver Business Journal, Top 100 Women-Owned Companies in Colorado (5-years) and Top 5 Fastest Growing Women-Owned Companies in Colorado.

Founded by Stewart, Empower Marketing is designed to give small businesses a competitive edge in a big-business world. Empower offers the internationally distributed Power-Injected Marketing Toolkit system and consulting aimed specifically toward small business--the key driver of the U.S. economy making up over 70% of all jobs in America. In the past, Stewart has worked with companies such as Warner Brothers, Hard Rock Cafe, Ernst & Young, Signator/John Hancock, Parke Davis, WebMD and Six Flags. For more information please contact Rachel Ceccarelli at 303-790-1119 or e-mail rceccarelli@empowermarketingusa.com

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