



eWomenNetwork Exclusively Contracts Sheila Stewart for International Tour

FOR IMMEDIATE RELEASE

Contact:

Rachel Ceccarelli

T 303-790-1119

F 303-790-1118

rceccarelli@empowermarketingusa.com

www.EmpowerMarketingUSA.com

Denver, CO (August 12, 2008)—What are 500,000 women clamoring for? It's not a shoe sale; it's all business with the "Backwards in High Heels" program presented by author and serial entrepreneur Sheila Stewart, CEO of Empower Marketing. eWomen Network, the largest international women's professional network, has contracted Stewart as the first speaker to reach its more than 113 chapters in the U.S. and Canada. The international tour launched August 2008.

There are 10 million women business owners within the U.S. alone and only 2 percent generate more than \$1 million annually in revenue. These women often feel they are walking backwards in high heels and all they need is information and the proven tools to increase revenues, enhance life balance and dump the head-trash.TM

"eWomen has long been committed to providing such strategies to empower women to grow," said Kym Yancey, President of eWomenNetwork. "Stewart is an expert in her field and has received rave reviews with women business owners. We are proud to have her delivering her powerful message to our chapters."

Stewart, author of 99 Killer Business Ideas from Those Who Know and the bestselling Power-Injected Marketing ToolkitTM has formed a strategic alliance with entrepreneur guru Michael Gerber, author of E-Myth Revisited, and works with Dr. John Gray, author of Men are from Mars, Women are from Venus. Stewart is excited to be motivating and inspirational to such a large audience of women business professionals and pleased she can provide proven tools to make an impact.

"I immediately liked her practical, engaging style," Seattle-based speaker, writer and trainer Betsy Talbot wrote in "The Success Blog" after hearing Stewart's presentation at the 2008 International eWomen Network Conference in Dallas, TX.

-more-

The tour kicked off in August and will reach more than 40 cities by year's end throughout the U.S. and Canada.

About Sheila Stewart

With more than 18 years in the marketing industry, Sheila Stewart has been named the Top 40 Under 40 by the Denver Business Journal, Outstanding Women in Business from Denver Business Journal, Top 100 Women-Owned Companies in Colorado (5-years) and Top 5 Fastest Growing Women-Owned Companies in Colorado.

Founded in 2006, Empower Marketing is committed to helping small businesses drive revenue and take their business to the next level. The Empower Marketing Power-Injected Toolkit was designed as a comprehensive "how-to" marketing system for small business. Empower is a proud national sponsor of the ACCE.

About eWomen Network

Founded by Sandra Yancey and headquartered in Dallas, Texas, eWomenNetwork, Inc. is the fastest growing membership-based professional women's networking organization in North America. eWomen Network is committed to helping women and their businesses achieve, succeed and thrive in the new economy. With more than 500,000 women business owners and corporate professionals connected to the network, eWomen is recognized as the #1 resource for connecting and promoting women and their businesses worldwide.

###